



## **PRESS RELEASE**

*For Immediate Release*

### **Zantel Launches New CDMA Sites in Pemba**

**Dar es Salaam, March 17, 2011:** In its endeavor to maintain its mark as the leading mobile broadband provider in Tanzania, Zantel this week launched 2 new CDMA (internet) sites at Wete and Chake Chake areas on Pemba Island. Internet connectivity is on high demand as the island is growing economically as new businesses are coming up attracting more visitors to the island.

South *Pemba Regional Commissioner*, Mr. Juma Kasimu Tindwa while officiating the launch of the sites said the government is impressed with Zantel's initiatives to bring technology closer to the people. *"Technology plays a significant role in service delivery in the civil service & and as an institute tasked with bringing development we are obliged to support these kind of innovations."*

The new CDMA sites at Wete and Chake Chake will serve various businesses, offices, institutions and homes within the area, with major beneficiaries being the hoteliers, government offices, the main hospital and schools within the area. Commenting on the new sites Zantel Chief Commercial Officer Norman Moyo says the Zantel is the leading mobile broadband provider due to its exceptional data services in terms of network coverage, quality of service and affordability. *"The demand is high for internet connectivity as the world has become a global village and as service provider we are continuously expanding our data network to meet this demand with no exception of locality."* Said Mr. Moyo.

The economic benefits that will emerge from this development are immense and will immediately start to be felt by residents and visitors alike to South Pemba. Hoteliers will now be able to advertise online and create websites making it easy for tourists to book online and find out the best tourist attractions available in Pemba.

This opens up the island to more business opportunities as it will increase the flow of people to the island creating employment and business opportunities leading to an increase in trade as demand for goods and services increases.

Tourists and visitors to the island can enjoy their holiday or business trip with ease as they will be able to keep in touch with their family and friends back at home as well as colleagues back at the office. Government offices around the area too will now be connected with the rest of the country thus leading to improvement in performance and efficiency. Extended network coverage that is reliable, fast and affordable for all with dedicated options to suit both business and individual needs. Homes within the area will now access good network coverage and school-going kids and students can easily study at home and search for information on the internet.

*“We applaud Zantel for their contribution in the development of South Pemba and pledge to you our support as you extend your network to more areas around our region to enable more of our people enjoy Zantel internet services.”* concluded South Pemba Regional Commissioner Mr. Tindwa.

Zantel CDMA network is available in over 20 regions in the country, both in Zanzibar and mainland. *“We have extensive CDMA network coverage around the country covering all the major commercial towns and cities. With the addition of these new 2 sites in South Pemba our customers are assured of access to high speed internet connectivity from the widest network in the country.”* Explained Mr. Moyo

Pemba is the 3<sup>rd</sup> region where Zantel has launched new CDMA sites since the beginning of the year; the other two regions were Njiro in Arusha and Bukoba town.

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**For more information contact:**

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**About ZANTEL:**

The Z story is one of investment, one of innovation, one of potential award-winning customer service. But, above all, it is one of growth and the ability to deliver the tremendous benefits of mobile communications in Tanzania. With roots going back to 1999, Zanzibar Telecom Ltd. became a joint venture between The Government of Zanzibar – 18% Emirates Telecommunications Corporation (ETISALAT) – 65% and Meeco International 17%.